

Nags Head Committee for Arts and Culture

Meeting Minutes

January 23, 2019, 1:00pm

Nags Head Town Hall, Conference Room

Committee Members Present: Peggy Saporito, Lauren Evans, Sam Brown, Kerry Sanders, Leslie Erickson (conference call), Deputy Town Manager Andy Garman and Deputy Planning Director Kelly Wyatt, Event Coordinator Paige Griffin (conference call).

Public Present: None.

Deputy Planning Director Kelly Wyatt opened the meeting, thanked everyone in attendance and began discussion of the of what the committee envisioned for the 2019 Dowdy Park Events Calendar. Committee members envisioned the Village Fitness/Yoga classes to continue to occur on Tuesday mornings running from May to October. It was the consensus of the committee to propose two markets per month, the 2nd and 4th Thursday of each month, June through September with a Spring opening market day on May 23rd and a Fall Festival in October. The committee considered partnering with NHES School's Pumpkin Fair but ultimately decided that it would be best to hold a separate event, after the Pumpkin Fair so as not to compete with any pumpkin and baked good sales. The committee considered offering a Health Fair at Dowdy Park either during or separate from scheduled market day and considered becoming involved with Earth Day Celebration held at Dowdy Park in April. Kerry Sanders and Sam Brown discussed the possibility of holding a 5k run in coordination with Earth Day.

Committee member Leslie Erickson asked that the other members consider holding additional movie nights during the 2019 season. It was noted that in order to see the movie screen it would have to start at a later time. Committee members felt that if enough planning and advanced notice was provided that parents would adjust their schedules in order for the children to attend a movie night at Dowdy Park.

Staff noted that it would be ideal to have a comprehensive schedule of events to publish in advance of the season, so the community and visitors would have an expectation of what was to come. It was noted that having an evening concert each Wednesday in the months of July and August would be ideal. Leslie Erickson noted that it would be great to have a local band or children's band such as the Mustang Music Kids open the evening performances.

The committee circled back on discussion of the Farmers Market and wanted to consider allowing "drop-in" fees for those vendors who did not want to attend all 10 markets but wanted to attend some of them. Staff and committee members felt this might be very helpful to farmers as they might be more likely to commit to attending the market when their produce is bountiful but not obligated to attend markets when their produce/crops were sparse. The committee noted that preference would be given to those vendors paying their fees to attend all of the markets and the "drop-ins" would be allocated a space as available just prior to the market day.

Sam Brown and Paige Griffin commented on future opportunities for advertising the farmers market and other events. Sam noted that she would look into PSA's for the events.

Committee member Lauren Evans asked that the committee consider doing something in honor of Glenn Eure. The committee all agreed that it would be nice to honor him in some way, it was asked that committee members consider some possible ideas for this. Lauren also asked that Town consider offering art opportunities outside of the Dowdy Park and noted that painting the lifeguard stands could be beneficial for visibility and identification. Staff noted that they would look into this possibility.

With no additional items for discussion the meeting adjourned at 2:00 pm.