

## **Nags Head Committee for Arts and Culture**

### **Meeting Minutes**

**July 16, 2018, 10:30am**

**Nags Head Town Hall, Conference Room**

Committee Members Present: Peggy Saporito, Leslie Erickson, Lauren Evans, Samantha Brown, Deputy Town Manager Andy Garman and Deputy Planning Director Kelly Wyatt, Event Coordinator Paige Griffin.

Public Present: None.

Deputy Planning Director Kelly Wyatt opened the meeting and thanked everyone in attendance.

Minutes from the April 16<sup>th</sup> and May 21<sup>st</sup> meetings were adopted by consensus.

Event Coordinator, Paige Griffin began the meeting by providing an update on the July Farmers Market. Paige stated that there appeared to be over 600 people in attendance with the greatest influx of patrons between 10:45am and noon. She noted that there were also people coming around 1:25 to inquire about reduced pricing, etc. Paige noted that she had spoken with the majority of the vendors and all were able to accommodate twice a month the next season and was hopeful that the Town would consider doing so. Committee members, Samantha Brown noted that she had taken a group of 14 girls, ages 5 to 12 to the market and they had a wonderful time and it was an inviting, family friendly atmosphere. Paige noted that vendors and patrons alike liked the layout of the market, the openness and space to maneuver and enjoy all the tent spaces. Committee member and vendor, Lauren Evans noted that it had been very successful for her and from insights from other vendors. She noted that the “pop-up” market at Secret Spot the following week did not have as many vendors due to vendors selling out of product at Dowdy. She felt like for this reason twice a month, or every other week would most ideal so that the vendors can continue vending on the circuit of markets and continue to thrive. Paige noted that in terms of advertisement that it appeared the locals were relying more on social media outlets whereas the tourists were seeing the banner and the cars in the parking lot and stopping in. It was the overall consensus of the committee that the Farmers Market was successful, that it was a warm and inviting atmosphere, that Paige in her Town shirt was very comforting as a vendor knowing there was easy and continual access to staff and that her interactions with patrons and vendors alike was meaningful and much appreciated.

The committee discussed the potential for offering movies in the park. Paige informed the committee that the Outer Banks Hospital had expressed interest in possibly sponsoring these movies next season. It was determined that it would be best to create a plan for seeking and/or accepting sponsorships, creating a set of guidelines to ensure equity and fairness if/when this becomes an option. Committee members discussed showing one movie this summer to gauge community excitement and participation in the future.

Committee member, Leslie Erickson noted that children's magazine was seeking information on events. Paige stated that it would be ideal to lay out the 2019 season in advance and be able to provide a calendar of events before May to any media outlet interested.

Staff reminded committee members of upcoming events: performance by Mama's Black Sheep full band, performance by children's group Nature Out Loud, possibly a movie night and having the aquarium provide presentations at upcoming Farmers Markets.

With no additional items for discussion the meeting adjourned at 11:30am.