

Nags Head Committee for Arts and Culture

Meeting Minutes

June 18, 2018, 10:30am

Nags Head Town Hall, Conference Room

Committee Members Present: Peggy Saporito, Leslie Erickson, Samantha Brown, Ginny Flowers, Kerry Sanders, Event Coordinator Paige Griffin, Deputy Town Manager Andy Garman and Deputy Planning Director Kelly Wyatt.

Public Present: None.

Deputy Planning Director Kelly Wyatt opened the meeting, thanked everyone in attendance and introduced newly appointed committee member, Samantha Brown. Sam thanked the committee and expressed that she was looking forward to working with the committee on upcoming events.

The committee began discussions of the June Farmers Market with much input from Event Coordinator, Paige Griffin. The committee was very complimentary and excited about the June market and felt like everyone was well represented and that there was a really good turnout and mixture of locals and tourists. The committee noted that it would be helpful if someone were providing and/or selling water. Paige noted that some vendors had water, lemonade, tea, etc. but that it sold out quickly due to the heat. She felt other vendors would begin to offer water for sale. It was also discussed that it would be great to provide the recyclable bags that were previously discussed as a means of advertisement of the market. Kerry Sanders offered to help design the bag and work with Paige to receive quotes on cost to produce the bags.

Andy noted that it was likely that tourism board would be interested in the amount of attendance and an idea of where patrons were coming from. Paige noted that she had seen many different license plates in the parking areas and would provide a summary to staff and the committee.

Paige noted that many vendors were concerned about the market extended to 2pm. They felt like 1pm would be better in terms of heat and attendance. Paige informed that committee that while Coastal Impressions felt they could revise the existing banner there was still a lot of other advertising material out in the community that would need to be revised. For the time being it was determined to leave the end time at 2pm knowing that when NHES is in session we may need to revisit parking for the market. Paige informed the committee that in speaking with the vendors everyone felt like it was very successful, that any produce vendors had sold out of fruits and veggies very early on in the day. It appeared the vendors were open to having the market twice a month if were an option for this season. Staff noted that it was likely not an option for this season but something to consider in 2019.

Paige informed the committee that she was working on getting music at each of the markets. While the Town cannot necessarily pay for this entertainment many are willing to volunteer their time. Leslie Erickson noted that having student performers would be great, especially during the school months. She volunteered to seek out more information on student performances at Dowdy Park.

Committee members talked about possibly having events oriented more towards children but it was the consensus of the committee to provide children's events separate of the Farmers Market. Paige updated the committee on her conversations with Robin, at Children at Play noting that the committee preferred at this time, to rent a movie projector to determine how successful this venture would be and at the time was not interested in purchasing their movie equipment. Paige noted that in speaking with Mrs. Lynn Wall it would cost approximately \$600 to show a movie at Dowdy Park. The committee discussed briefly opportunities to seek sponsorships for the movie. Ginny Flowers noted that staff may want to reach out to Trillium as the park is fully ADA accessible and would offer an opportunity for outdoor movies that is currently not provided on the Outer Banks. Staff noted that they would look into this.

Staff provided an update on the Little Red Mailbox of Hope being graciously provided to us from Mrs. Sue Goodrich. It was noted that the committee would be made aware when this box was installed at Dowdy Park.

The committee wrapped up the meeting noting that the Farmers Market was successful and looking forward to the July market.

With no additional items for discussion the meeting adjourned at 12:00pm.