

## **Committee for Art and Culture**

### **April 10, 2024 Meeting Notes**

**Present:** Kerry Oaksmith Sanders, Molly Vaughan, Peggy Saporito, Ginny Flowers, Jeremy Russell, Paige Griffin, Kelly Wyatt

Staff thanked committee members for attending and noted the meeting had a long agenda but will roll through items quickly.

#### **Winter Markets – Season Update**

Staff reported that the final Winter Market will take place this Saturday. The Winter Markets have been very successful, with vendors frequently selling out and already expressing interest in returning next year. These Saturday market opportunities have proven to be very effective for meeting the needs of local residents who work during the week.

#### **Art Mast Updates**

Jackie Koenig has completed a surfers-themed art panel for an Art Mast. The panel has been taken to Access Design, where photographs were captured and a two-sided vinyl flag will be produced for installation on the Art Mast by Public Services.

#### **Summer Concert Series & Promotional Materials**

Staff reported that posters for the Summer Concert Series have been completed but have not yet been picked up. Posters will be available for review at the May meeting, along with Farmers Market promotional materials. Staff noted the need to advertise bands once approval is received from the Board of Commissioners.

#### **Markets, Fitness, and Programming Updates**

Staff confirmed that the Town tent will be set up again this year at markets and events, with volunteers assisting in staffing and outreach.

- Yoga will be sponsored by Coastal Carolina Vacations and Sales and offered from May 7 through October 29.
- Fitness Fridays, sponsored by Tortugas, will include Pilates, core balance and strength, and tai chi, running from June 21 through August 16.
- Staff noted that there has already been significant public interest in the start dates for yoga programming.

## **Family Fun Nights**

Family Fun Nights will be held in July and August on Tuesday evenings from 4:00 p.m. to 7:00 p.m. Programming will include storytelling activities.

## **Seasonal Staffing**

Staff introduced Calvina Russell, who will be assisting Paige Griffin as a seasonal employee for the upcoming season.

## **Movie Night Sponsorships**

Ginny Flowers inquired about sponsorship opportunities for movie nights, including a potential sponsorship by Pirates Quay Shoppes. Staff noted that movie licensing costs are approximately \$650 per movie, with a proposed first movie night scheduled for the first Friday in June.

Staff emphasized the importance of coordinating event schedules with Public Services to avoid conflicts with lawn maintenance, irrigation, or other operations.

## **Dowdy Park Farmers Market – Vendor Selection**

Staff reported that the Farmers Market application process was very successful, utilizing Facebook, Instagram, and email outreach. A total of 61 applications were received, separate from returning vendors.

Staff reviewed the vendor selection approach:

Priority was given to consumable and perishable goods, including new food vendors and bakeries, which tend to sell out quickly. Staff also highlighted notable new artisan applicants that add diversity to the market offerings.

### **Action:**

The Art and Culture Committee selected ten new vendors to participate in the 2024 Dowdy Park Farmers Market season.

## **Public Art Project – Crosswalk Painting**

Molly Vaughan provided an update on the Public Art Project involving a crosswalk painting. Honor Society Art students from Manteo will be involved. The committee agreed that the project is approved in concept, with design work to occur in spring and installation planned for fall due to the project's scope.

## **Artrageous**

The committee briefly discussed the upcoming Artrageous event.

**Next Meeting**

The committee agreed not to meet in May. Staff will provide updates, including vendor information, via email in lieu of a meeting.

**Adjournment**

The meeting adjourned at 1:12 p.m.