

## **Committee for Art and Culture**

### **February 8, 2023 Meeting Notes**

Present: Sam Brown, Peggy Saporito, Jeremy Russell, Ginny Flowers, Andy Garman, Paige Griffin, Kelly Wyatt

Not Present: Bettye White

#### **Dowdy Park T-Shirt Suggestion**

Paige Griffin suggested pricing Dowdy Park T-shirts in the \$10-\$11 range. Peggy mentioned that Dare County Arts Council (DCAC) had leftover t-shirts from a similar initiative. The committee is considering ordering about 200 T-shirts. Ginny Flowers supported the idea, and Paige will check other vendors for options and provide updates.

#### **Other Park Opportunities Discussed**

- Paige proposed creating a photo opportunity with a logo similar to "Art is the Heart."
- The committee unanimously liked the idea of corn hole boards.
- The committee decided to wait on installing a wall-hung information board until security cameras are in place to prevent vandalism.
- The idea of a marquee to display upcoming events was well-received. The committee also liked the idea of a QR code linking to Dowdy Park events.

#### **Advertising**

The committee discussed advertising options and concluded that social media is effective, and they do not need a separate advertising budget.

#### **Movie Conversation**

Jeremy Russell suggested hosting movies in the pavilion, casting the projection from behind, and elevating speakers for better sound.

#### **Fitness Sponsorship**

The committee questioned whether Village would continue to sponsor fitness activities or if they need to budget for it. They also discussed the possibility of adding another activity like Pilates or Zumba, noting that yoga attracts over 50 participants and the community really gravitates towards fitness opportunities.

#### **Evening Markets**

The committee debated the idea of hosting evening markets on Tuesdays from 4-7 pm, with a focus on being kid and family-friendly. Concerns were raised about the impact on retail and parking. The committee will take a vote on this in March, considering the possibility of holding the market once a month.

### **Summer Markets and Music**

Applications for the summer markets will open on March 29th, with a 7-day window for submissions. The committee will vote on the applications at the April meeting. The market season is planned for June 15th to August 17th, with music events from June 14th to August 23rd.

### **Artrageous**

Artrageous is scheduled for May 13th, and the committee will consider a theme for the event.

### **Holiday Markets and Events**

The Night Market is set for November 30th, with holiday markets from 9-12 and 4-7. The tree lighting ceremony will be on November 25th.

### **Other Discussions**

The committee discussed the unused Biba system in Kill Devil Hills and plans to ask Therapy House for ideas to make Dowdy Park more interactive.

This meeting adjourned at 1:20pm