

## **Committee for Art and Culture**

### **April 12, 2023 Meeting Notes**

Attending: Sam Brown, Shelli Gates, Molly Vaughan, Peggy Saporito, Kerry Oaksmith Sanders, Jeremy Russell, Ginny Flowers, Paige Griffin, Kelly Wyatt

#### **Yoga Sponsorship**

Paige announced that Coastal Carolina Vacations will sponsor yoga on Tuesday mornings, and OBX Collective will sponsor Dan with Athletic-Flow Yoga from May through October. Flow Yoga will be held from June through August on Friday mornings from 7:30 am to 8:15 am.

#### **Promotional Materials**

Flyers for music and fitness are available for distribution. Paige will create flyers for specific bands to post on social media and the Dowdy Park events page.

#### **Artrageous Event**

Peggy Saporito will host a craft activity involving coloring spaceships and taping them to straws for “lift off” from 10 am to 3 pm. Committee members will assist with the event, which will have two tables and no fee for Town participation.

#### **T-Shirt Sales**

T-shirts will be sold in sizes M to XXL at the Farmers Market. Finance staff will be present with a payment square at the market.

#### **Market Differences**

The summer and holiday markets have different criteria. The holiday market is more artisan-focused and operates on a first-come, first-served basis. The summer market is juried, with precedence given to producers of perishables and consumables. Local vendors within a 75-mile radius are favored. There were 120 applications received, and the committee discussed the challenges of managing 50 versus 75 vendors.

#### **Vendor Selection**

Vendors are selected based on integrity, quality, and the ability to sustain product availability.

- Gutsy Grain did not apply.
- Maritime flowers will miss 4 dates.
- New or holiday producers were discussed, with a focus on maintaining a balance of products.
- Upper Crust, Shine on Juicery, OBX Sauce, Claires Cakes, Anchor Garden Kits will be kept.
- Taylor Williams, Maratoka, Henderson, and Ivy & Ocean will be attending the Soundside Market.
- Rope doormats, Manteo Made, and Beach Bum will be at the night markets.
- Jewelry items will be available at band nights, including Links by Laura and Henna Vibe.

- Coral and Cove will be drop-in vendors.
- There will be approximately 8 vendors at concert nights.

### **Food Vendors**

Jeremy Russell suggested checking with food vendors to see if they are interested in attending band nights. Upper Crust, Shine On, and Hay Point may be interested.

### **Volunteers & Additional Needs**

Paige discussed the volunteer packet and the need for volunteers, which will be promoted on social media. The committee emphasized the importance of acknowledging those who stay and help.

The committee discussed the need for more people to help out due to the increased number of vendors being accepted.

A misting tent was suggested to help vendors and visitors cool off.

The meeting adjourned at 1:10pm.