



Agenda Item Summary Sheet

Item No: **G-4**
Meeting Date: **August 3, 2022**

Item Title: Continued Discussion of Event Sponsorship Policy and Program

Item Summary:

Staff has provided the Board of Commissioners with an update on citizen feedback concerning the proposed Event Sponsorship Program and an updated Event Sponsorship Policy for consideration. If agreeable, staff would like to begin working with the community to acquire sponsorships for fall movie and music events at Dowdy Park.

Staff Recommendation

Staff recommends that the Board review and discuss the proposed Event Sponsorship Policy and Program and provide guidance and direction on how to proceed.

Number of Attachments: 2

Specific Action Requested:

Discussion and recommendation on how to proceed with the program.

Submitted By: Planning and Development

Date: July 28, 2022

Finance Officer Comment:

Signature: Amy Miller

Date: July 28, 2022

Town Attorney Comment:

N/A

Signature: John Leidy

Date: July 28, 2022

Town Manager Comment and/or Recommendation:

I will participate in the discussion as necessary.

Signature: Andy Garman

Date: July 28, 2022